

SHAWN GRAY

Front End Web Developer & Web Designer

Cleveland, Ohio | <https://shawnggraydesign.com> | [linkedin.com/in/shawntgray](https://www.linkedin.com/in/shawntgray) |
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Summary

Dynamic Web Developer and Designer with 10+ years of experience creating responsive, user-friendly websites and web applications. Proficient in modern web technologies including HTML5, CSS3, JavaScript, React, and PHP. Adept at building scalable solutions, managing client relationships, and delivering impactful results. Seeking a full-time or contract position to leverage a robust skill set and deliver exceptional user experiences.

Technical Skills

- **Languages & Frameworks:** HTML5, CSS3, PHP, JavaScript (jQuery, React.js, Node.js, Express.js, TypeScript), Lit, Bootstrap
 - **Tools & Software:** Visual Studio Code, GitHub (including Git Bash), WordPress, Squarespace, Wix, Hubspot, Asana, Monday.com, Postman, Filezilla
 - **Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Adobe XD), Figma, SVGator
 - **Specializations:** UI/UX Design, Front-End Development, Back-End Development (PHP, Node.js), eCommerce Development
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Professional Experience

Web Developer / Software Engineer

Great Day Improvements LLC | Remote (Garfield Heights, Ohio)

April 2024 - present

- Assisted in developing Lit-based custom UI components for software & web-based applications
- Joined in planning sessions to rebuild and develop websites for Great Day Improvements & its family of brands
- Improved and maintained important data files for the corporate enterprise

Web Developer

Trakstar | Remote (Garfield Heights, Ohio)

January 2022 - November 2023

- Overhauled the company WordPress website, creating 70+ web pages/templates, increasing company value by 400-500%.
- Designed and illustrated 20+ unique social media posts, achieving a 150% boost in impressions and click-through rates.

Freelance Web Developer & Graphic Designer

Shawn Gray Design | Cleveland, Ohio

January 2013 - Present

- Started, cultivated, and nurtured working relationships with clients by keeping them involved at every step of the development process, providing deliverables with comprehensive, user-friendly instructions, and following up with clients after project completion.
- Strived to be honest, courteous, timely, and helpful when working to fulfill the client's needs.
- Partnered with SCORE, SBDC, AIGA, and local organizations to secure long-term client relationships.
- Developed a custom JavaScript/PHP invoice generator, streamlining client billing and payment processes.

Web Developer & Office Manager

PDP Tax Service | Parma, Ohio

January 2009 - January 2022

- Built a secure online tax preparation platform, processing over 100 users' federal tax returns within its first season.
- Updated and tested annual tax preparation software for 300+ professional users across multiple states.

Volunteer Work & Associations

- **Web Chair:** AIGA Cleveland Chapter (January 2022 - January 2024)
- **Member:** Freelancer's Union
- **Volunteer:** Cleveland GiveCamp
- **Treasurer:** AIGA Cleveland State University Student Chapter (2014)

Education

Bachelor of Arts in Graphic Design

Cleveland State University, Cleveland, Ohio

Graduated: December 2014

Portfolio

View portfolio and project details at: <https://shawnggraydesign.com>